The European Microfinance Network (EMN), based in Brussels, is an organisation representing the principal actors of the microfinance and financial inclusion sector in Europe. EMN, in partnership with Inpulse and microStart, will organise its two next annual conferences in Brussels on 14-15 October 2021, and on 15-17 June 2022.

Organised every year since 2004, the EMN Annual Conference is a meeting of minds and ideas, and the perfect opportunity for industry experts to network, exchange experiences, learn, and connect with representatives and stakeholders from the sector, and even to lay the groundwork for successful partnerships going forward.

The EMN Annual Conference is the highest profile event on financial inclusion and microfinance in the region. Around 400 participants total are expected over the two conferences, coming from all over Europe and beyond, including representatives from European institutions, investors, microfinance institutions, NGOs and fintech experts. Through plenary sessions and workshops, meetings and networking, a great variety of hot topics will be tabled including digitalisation, impact investment, EU support programmes and many more.

The 2021 edition - Inclusive finance for an inclusive future

Complete with keynote speeches and a series of workshops on microfinance’s hottest issues, this one-day event (with pre-conference activities the day before) will focus on networking and bringing people back together. As a sponsor, you will be featured in our two key networking moments, “Meet your investors and policy makers” and the “DigitalSolutions Marketplace”.

Featuring interventions from the European Commission, the EIB Group, practitioners and micro-entrepreneurs, etc. our event will also be the occasion to celebrate the 7th edition of the European Microfinance Day campaign, a network-wide awareness-raising effort culminating in a ceremony in Brussels to distinguish microfinance practitioners that recently complied with the European Code of Good Conduct for Microcredit Provision.

What to expect in 2022

June 2022 will see the return of a full-swing EMN Annual Conference. COVID-willing, the 19th edition will take place with very few to no limitations for large gatherings such as ours, allowing EMN to come back to its highly-praised 3-day format, with VIP speakers and a social event. While the specifics of the 2022 Conference remain to be confirmed, it is already anticipated as next year’s largest and most important event for the sector, at the European level.

Want to become a sponsor?

Your support is welcome!

With your organisation as a partner, EMN is ready to take the risk of a long-awaited physical event in uncertain conditions, to finally reconnect the whole sector and rekindle the spirit of collaboration that defines it.

Become an official sponsor of the 2021 & 2022 EMN Annual Conferences and help make these events a success. As a conference sponsor, you will have a unique opportunity to increase your visibility as a thought leader, a trailblazer at national and international level, and a pillar for the sector, ready to stand by its side to help it fulfil its social mission.
### SPONSORSHIP PERKS

**EMN ANNUAL CONFERENCES**
**2021 & 2022**
14-15 October 2021 & 15-17 June 2022 - Brussels, Belgium

At a time when your support is more important than ever in reconnecting the sector, EMN wants to reward those willing to partner with us on a longer run. Therefore, our sponsoring options as detailed below will come with a discount on the 2021 amount if your organisation chooses to accompany EMN for both our 2021 and 2022 Annual Conferences.

<table>
<thead>
<tr>
<th>BRONZE</th>
<th>SILVER</th>
<th>GOLD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Priority access to meeting rooms for private meetings</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Your rollup banner on the main stage (or any other strategic area, to be agreed with the organisers)</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Opportunity to speak at the conference (details to be agreed with the organisers)</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Your logo on the official delegates bag</td>
<td>-</td>
<td>✓</td>
</tr>
<tr>
<td>Your logo on main conference material</td>
<td>-</td>
<td>✓</td>
</tr>
<tr>
<td>One promotional material of your choice in the official delegates bag</td>
<td>-</td>
<td>✓</td>
</tr>
<tr>
<td>A spot in the networking activities</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>2022 only</strong> Your logo on the conference app</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Exhibitor registration(s) to the conference <strong>2022</strong> (2021)</td>
<td>2 (1)</td>
<td>5 (3)</td>
</tr>
<tr>
<td>Promotional material of your choice on the conference tables (agreed with, and duly delivered to conference organisers)</td>
<td>1</td>
<td>✓</td>
</tr>
<tr>
<td>Your space in the exhibition area (with one rollup banner)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Visibility during the conference promotional activities</td>
<td>basic</td>
<td>standard</td>
</tr>
</tbody>
</table>

All sponsorship options are exclusive of VAT.
See the additional sponsorship details for more information.

<table>
<thead>
<tr>
<th>COMBI TICKET</th>
<th>2021</th>
<th>2022</th>
<th>2021 + 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMBI TICKET</td>
<td>€4,000</td>
<td>€6,000</td>
<td>€3,000 + €6,000</td>
</tr>
<tr>
<td>COMBI TICKET</td>
<td>€10,000</td>
<td>€12,000</td>
<td>€8,000 + €12,000</td>
</tr>
<tr>
<td>COMBI TICKET</td>
<td>€12,000</td>
<td>€20,000</td>
<td>€16,000 + €20,000</td>
</tr>
</tbody>
</table>
ADDITIONAL SPONSORSHIP DETAILS

VISIBILITY DURING PROMOTIONAL ACTIVITIES

- **Basic level** includes
  - Logo placement as “BRONZE SPONSOR” on the conference website and linked to the sponsor’s website
  - Mention in 1-2 mass conference communications as “BRONZE SPONSOR”

- **Standard level** includes
  - Logo placement as “SILVER SPONSOR” on the conference website and linked to the sponsor’s website
  - Mention in 1-2 mass conference communications as “SILVER SPONSOR”
  - Mention in 1-2 conference post(s) on EMN social media channels (Facebook, Twitter, and LinkedIn)

- **Maximum level** includes
  - Logo placement as “GOLD SPONSOR” on the conference website and linked to the sponsor’s website
  - Mention in all mass conference communications as “GOLD SPONSOR”
  - Logo placement during media activities (including any press releases/conferences and social media activity)
  - 1 dedicated post on EMN social media channels (Facebook, Twitter, and LinkedIn)
  - 1 dedicated “SPOTLIGHT” article in the EMN newsletters

EXHIBITION AREA

- An exhibition **sponsorship package** is available for the exhibition space only. See with organisers for more information.
- The exhibition area will be in the same space as the coffee and networking area. A plan and photos of the area will be provided closer to the event.
- Gold sponsors, followed by Silver sponsors, will have priority choice of stand location in the exhibition area.
- Rental of a screen is not included in the sponsorship package and will incur additional costs. Printing of roll-up banner is not included in the sponsorship package.
- Standard roll-up banner only in the exhibition area (max. size 1m x 2m).
- Exact specifications of the exhibition space will be provided at a later stage.

CONFERENCE MATERIAL

- The main conference material includes any printed agendas, booklets or flyers, and any media such as videos and main PowerPoint slides.

PROVISION OF MATERIAL AND INFORMATION

- All sponsor promotional material including roll-up banners, flyers, goodies and other must be agreed with and sent to the conference secretariat by the sponsor (address TBC) within 1-2 weeks of the event (timeframe TBC).
- The conference secretariat will send all main conference material to print at least 2-3 weeks before the conference. The secretariat and organisers reserve the right to omit any logos from the printed material if the required information does not reach them in time.
MEET OUR SPONSORS FROM PREVIOUS EDITIONS

Lisbon 2014
Warsaw 2016
Venice 2017

This conference has received financial support from the European Union Programme for Employment and Social Innovation (EaSI) 2014-2020. For further information: https://ec.europa.eu/social/easi